

Please help the
Sault Area Hospital
Foundation
light up our:

Tree of Hope

The Sault Area Hospital Foundation's **In Honour Program** provides the opportunity to express your joy, gratitude or thanks by making a gift in honour of someone special.

Looking for that something special to give?

This is a unique opportunity to make a donation to honour someone while helping the present and future patients of the Sault Area Hospital at the same time.

In return for your gift, you will receive a tribute card acknowledging your gift to distribute yourself or have us mail on your behalf. We will also hang a paper ornament with your message on our "Tree of Hope" located in the lobby here at the hospital.

All donations received before December 31st can be applied to the 2011 tax season.



Building a Bridge to the Future - Winter 2011

Celebration of Life Recognition Wall



The *Celebration of Life Recognition Wall* acknowledges the special contribution of family and friends who have donated in memory of a loved one to the Sault Area Hospital Foundation. The backdrop to the recognition wall is picturesque water themed photography.

When donations accumulate to \$1,000 or more in memory of your loved one, their name will be placed on this recognition wall along the main public corridor, located on Level 2 at the new hospital.

These donations help us to continue to provide and expand our healthcare service. For more information about our *Tribute Program* or if you would like to receive a listing of those who gave in memory of your loved one, please contact Melissa Watson at the Foundation office at 705-759-3434, extension 4372.

Meet the Foundation Team



TOP left to right:
Giselle Chiarello,
Major Gifts/Gift Planning Officer
Melissa Watson,
Administrative Assistant/Donor Relations

BOTTOM left to right:
Christie Briglio,
Database Co-ordinator
Cheryl Pavoni,
Executive Director
David Shier,
Development Officer



Introducing the newest
member of the Sault Area
Hospital Foundation Team:
Jeff Coccimiglio, Intern.

Save the
paper...

The Foundation is trying to reduce our costs. If you would like the convenience of receiving an annual tax receipt, please contact the Foundation office at 705-759-3848 or email at: foundation@sah.on.ca



Like us on
Facebook

Building a Bridge to the Future

Winter 2011

Planning Today for Our Hospital's Needs of Tomorrow

SAHF

SAULT AREA HOSPITAL FOUNDATION

Remembering Kathryn Through Donation

High school sweethearts Pat and George Buerkle have always called Sault Ste. Marie home. It's the city in which they worked and raised their beautiful daughters - Heather and Kathryn. The couple's love of their children and lifelong community has prompted them to contribute in perpetuity to the Sault Area Hospital Foundation.

George, who retired as a high school teacher after 32 years from Sir James Dunn, had the privilege of providing his two daughters life lessons as father and academically in the classroom. Pat also took on an important mentoring and nurturing role as a stay-at-home mom. After four years of working as a lab technologist, she decided to invest her time raising her children, while enjoying her passions of sewing, crafts and gardening.

Through the years, Pat and George instilled many important morals and values in their children. They taught them to enjoy life as they visited many exciting destinations. Today, travelling remains a passion for the Buerkles.

Life for Pat and George changed drastically on January 26, 1991, when they received a call that Kathryn - who was 18 - had been involved in a snowmobile accident in Thessalon. After a brief stay at the Thessalon hospital, Kathryn was urgently rushed to the Intensive Care Unit at Sault Area Hospital.

"The individuals in the Intensive Care Unit were a terrific group of people," recalls George.

At this point, Kathryn was able to communicate with her parents by writing notes. However, two days later she took a turn for the worse. To give her the best chance for survival, staff at Sault Area Hospital recommended she be taken to Toronto for further treatment.

"Hospital staff worked with a special team from Toronto. They immediately got everyone - including Kathryn - ready and boarded a plane to Toronto," says George.

Pat, George and their daughter, Heather, also went to Toronto General Hospital to be close to Kathryn. On January 31, 1991, Kathryn lost her battle to Adult Respiratory Distress Syndrome. While planning Kathryn's funeral arrangements, the Buerkles decided that in lieu of flowers, they would set up a scholarship fund at Sir James Dunn - the school she loved so much.

The award was presented to graduating students personifying Kathryn - an excellent, adventurous student who had a sheer joy of learning and was always willing to help others.

The first recipient received \$1,000, the second \$1,200 and the third through 22nd were awarded \$1,500. George made the selections every year until his retirement in 1998.

"What was amazing was that the graduating class of 1992 and every one after until I retired, raised money through various fundraising events to put into Kathryn's scholarship," says George. "This was one of the awards that meant the most to students."

With the closure of Sir James Dunn, Pat and George decided that Kathryn's award would not be moved to Superior Heights - the new high school.



At the time, there was \$12,700 remaining in the fund. Immediately, Pat and George thought of the Sault Area Hospital and opted to donate the remaining money to this hospital where Kathryn received amazing care and the Buerkles were shown great compassion.

"It was important for us to contribute the money to the hospital that helped Kathryn in so many ways," says Pat.

"And I will never forget that many of the nurses and doctors who treated Kathryn came to her funeral to pay respects," adds George. "That really meant a lot to us."

The Buerkles also recognized that by donating this money to Sault Area Hospital many community members, Kathryn's former classmates and graduating students of Sir James Dunn would benefit.

"It's comforting to know that many of the people who initially contributed to

the fund - either at Kathryn's funeral or through student fundraising efforts - could be helped in some way through this donation," says Pat.

The couple has also considered the Sault Area Hospital Foundation as part of their estate planning to recognize the great care and compassion they and Kathryn received at the hospital.

Although Kathryn is no longer with them, the Buerkles still feel her near. George recalls fondly that when travelling with his children, they'd stand near the edge of the boat and watch the waves.

"I still do this today and I like to think that Kathryn is with me while I watch those waves," says George.

Kathryn remains with her parents just as a part of her will also be with countless others who benefit from the generous gift donated by her parents, and raised through supportive community members and admiring classmates.

SAULT AREA HOSPITAL FOUNDATION

750 Great Northern Road · Sault Ste. Marie, Ontario P6B 0A8 · Phone: 705-759-3848 or 1-888-623-3904

Please visit the Planned Giving section on our website at: www.sahfoundation.com



Giselle Chiarello,
Major Gifts/Gift
Planning Officer, SAHF

Dear Friends of the Foundation:

As another year comes to a close, I'm grateful for the many accomplishments at Sault Area Hospital and particularly thankful to our donors who generously support the Foundation.

This year, we celebrated the monumental, successful move to the new facility on Great Northern Road. We continue to work hard to provide the best possible care for the patients in Algoma while also recruiting and retaining physicians and health care professionals.

Welcome to the latest edition of our Planning Giving newsletter *Building a Bridge to the Future*. This publication was created to share donors' personal stories about their planned gift to the Foundation and the inspiration for their dedication and support.

In this issue, you'll find a touching story about a family's heartbreak and their grateful appreciation for the care their daughter received at our hospital. Other articles include:

- ❖ Life Insurance as a Charitable Way to Give
- ❖ Why the Konzuks are Friends Forever
- ❖ A local physician honoured with best wishes... plus
- ❖ Check out our new Celebration of Life and "Building a Bridge to the Future" Legacy Society walls at Sault Area Hospital

Wishing you and your families all the best for the upcoming year and I hope you enjoy reading our newsletter. Please don't hesitate to share your comments with me!

Ways to Make a Charitable Gift?

The following is a list of ways to make a charitable gift to your favourite charity. Please note that the SAHF would not presume to offer financial advice. We recommend that you seek professional legal, estate planning and financial advice to assist you in establishing a planned gift that meets your philanthropic interests and achieves maximum tax benefits. Whatever strategy you choose, charitable giving can be very rewarding.

- ❖ Bequests
- ❖ Securities
- ❖ RRSPs/RRIFs
- ❖ Life Insurance
- ❖ Charitable Gift Annuities

For further information, please contact **Giselle Chiarello**, Major Gifts/Gift Planning Officer, at 705-759-3827 or by e-mail at: chiarellog@sah.on.ca

Consider Life Insurance as a Charitable Gift to SAHF

Do you want to leave a legacy of lasting benefit to a charity that's important in your life?

If the Sault Area Hospital Foundation is your charity of choice, using life insurance as an avenue for making a charitable gift is an excellent way of ensuring continued support.

It also provides significant income tax relief during your lifetime or, upon your death, depending on how you choose to structure the arrangement.

How it Works

If you choose to donate an existing life insurance policy to a registered charity, the charity can give you a receipt for a charitable donation equal to the policy's cash surrender value.

Charitable contributions may help lower your tax liability in the year of your death. Such amounts as capital gains and RRSP proceeds are usually taxable on your final tax return, unless the taxable assets pass to your surviving spouse. The availability of a large charitable tax credit can reduce the income tax your estate may otherwise face.

One of the other many advantages of this arrangement is that you can change the beneficiary designation or amend your will to change the charity which you wish to benefit, at any time, if your goals change.

What else is important to know?

The federal and provincial governments allow the charitable tax credit on gifts of up to 75% of your net income in the year. This limit increased to 100% of net income in the year of death and the preceding tax year.

A charity needs your ongoing support. A charitable life insurance policy should not be used as a substitute for your annual donations, rather as a means of ensuring your support continues after death.

Talk to your charity about your plans. Many charities, like the Sault Area Hospital Foundation, have a donor recognition program. Do you wish to be recognized for your gift or do you wish to remain anonymous? The Sault Area Hospital Foundation recognizes all future gifts on the "Building a Bridge to the Future" Legacy Society wall.

You have the assurance of knowing your support for the charity's work will not cease upon your death.

A gift of life insurance policy can allow the Sault Area Hospital Foundation to expand its horizons and ensure your support of its good works in our community in future years to come.

Source: Sun Life Assurance Co. of Canada

"Friends Forever" Monthly Donor Program

The "Friends Forever" Monthly Donor Program began in late 2001. This very special group of donors has made a tremendous impact by providing over \$32,000 each year to purchase much needed medical equipment.

"When we heard about the new hospital being built, we decided to pledge towards the building fund several years ago. We planted our stake and toured the facilities at the Gala evening. It gave us great pride to be part of this wonderful advancement to the health system in Algoma. It seemed a logical extension to continue as monthly donors. After all, what is a beautiful modern hospital without modern equipment! And how can we attract new doctors without new technology? As we age, we need this facility to be the best with the necessary equipment available to treat patients."

~ Nancy & Blaine Konzuk ~



Pictured: Nancy and Blaine Konzuk.

Gifts through the "Friends Forever" Monthly Donor Program are made automatically every month either by credit card or directly from your bank account. Your gift can also be directed to our area of highest need - "Fund for Better Care" or to one of our other designated funds.

Celebrating A Distinguished Physician



Pictured: Mario with his 96 year old mother, Rosa.

The Sault Area Hospital Foundation's **Tribute Gift Program** allows donors to express their joy or gratitude by making a gift in honor of someone special.

Dr. Mario Febraro, who has dedicated 40 years of service, is highly respected in the community. For his family, this program was a most fitting way to acknowledge their love and recognize his distinguished career.

In August, Dr. Febraro celebrated his 65th birthday with a surprise family party at the Marconi Hall. It was a warm and delightful event.

In lieu of gifts, donations were requested to the SAH Foundation in honour of Dr. Febraro.

Family and friends were enthusiastic in their response and gifts amounting to \$5,280 was raised for the Foundation. It was the "Icing on the Cake" of a wonderful celebration for a man who is loved and appreciated by so many.

"Building a Bridge to the Future" Legacy Society Recognition Wall

The **Legacy Society** is composed of donors who have made provisions for a future gift to the Hospital through a bequest in their will, as a beneficiary of a life insurance policy, an RRSP/RRIF policy, trust or residual interest gift.

Because these gifts are not received during a donor's lifetime, membership into the Legacy Society gives the Foundation, the opportunity to appropriately recognize our donors during their lifetime without any obligations.

For more information about the "Building a Bridge to the Future" Legacy Society, please contact Giselle Chiarello at 705-759-3827.



Are you interested in Building a Bridge to the Future?

Yes, I would like more information on how to:

- Include a gift to the SAHF in my will
- Donate stocks/bonds/mutual funds
- Donate RRSPs/RRIFs
- Donate life insurance
- I/We have already included the SAHF in my/our Estate Planning or Will.
- I am interested in becoming part of "Building a Bridge to the Future" Legacy Society. Please send me more information.

Name _____

Address _____

City _____

Province _____ Postal Code _____

Phone _____

Cell _____

E-mail _____



SAULT AREA HOSPITAL FOUNDATION

Please return this form to the SAHF by mailing it to:

Sault Area Hospital Foundation
750 Great Northern Road
Sault Ste. Marie, ON P6B 0A8

Sault Area Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing lists. The information you provide will be used to deliver services and to keep you informed and up to date on the fundraising activities of the Foundation. If at any time you wish to be removed from our mailing list, simply contact us by phone at 705-759-3848 or by e-mail at foundation@sah.on.ca and we will gladly accommodate your request.

Thank you for considering leaving a legacy gift to the SAHF.